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Northwest Ohio and Southeast Michigan's Leading Search Marketing Company

Webcasters not only configures your site to bring relevant traffic, we teach you Search Marketing as part of the process. Our clients find our greatest services are our monthly phone conferences to analyze traffic and our fast response time.

> Call for an appointment and we'll review how the following will benefit your online presence:

- Keywords with "Buyer's Intent."
- Google Analytics.
- What constitutes a "good visitor."
- Website usability elements.
- 3 characteristics of your website's visitors.
- How the right ad makes all the difference.
- Local search methods.

- Conversion tracking.
- White paper downloading.
- YouTube Videos.
- Landing Page Optimization.
- A/B Split Testing.
- Return on Investment Analysis.
- Market Intelligence Review.









At no cost to you, our technicians will run a Free Website Analysis and Search Marketing Report on your website to show you exactly where your website currently ranks in the major engines... and, where your competitor's listings appear.

> For A Free Executive Report On How Your Website Is Performing Call (419) 917-9695